



Community Area Grant Application Form 2011/2012

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

For larger projects we strongly advise you to contact Charities Information Bureau three months before you approach the area board. (See Section 2 for contact details)

**Please contact your Community Area Manager before completing your application
(See Section 3 for contact details)**

1. Your organisation or group

| | | | |
|-----------------------------|--|---------------|--|
| Name of organisation | The Broad Chalke Show 2011 | | |
| Contact name | | | |
| Contact address | | | |
| Contact number | | e-mail | |
| Organisation type | Not for profit organisation YES Parish/town council <input type="checkbox"/> Other, please specify | | |

2. Your project

| | | | |
|--|--|--|--|
| Project Title/Name | The Broad Chalke Show 2011 | | |
| What is your project about and what does it aim to achieve? | <p>This is a new country show designed to celebrate the skills and produce of a typical south Wiltshire locality. We plan to champion everything local and are working hard to create a wide selection of stalls, entertainments and a busy central events arena. It regenerates an original concept established over twenty years ago in the same location, the exact centre of the village.</p> <p><i>Important: This section is limited to 600 characters only (inclusive of spaces).</i></p> <p>The aim is to build a new event which provides entertainment, traditional fun and games with local and drink. We will also provide a platform for specialist producers of crafts, artisan products, food and plants.</p> | | |

| | | | |
|--|--|-------------|-----------------------------------|
| In which community area does your project take place? (Please give name – see section 3 of the grants pack) | South West Wiltshire Area Board | | |
| I/we have discussed our project with the town/parish council? | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> | Date | 30 March and 10 May 2011 |
| I/we have discussed our project with our Wiltshire councillor? | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> | Date | 01 April 11 with e mail follow up |

| | |
|--|--|
| Where will your project take place? | Broad Chalke Village Hall and two surrounding fields |
| When will your project take place? | 1200 to 1800 hours on Saturday 30 July 2011 |
| <p>How did you discover there was a need for your project (please provide evidence) and how will your project benefit your local community?</p> <p><i>Important: Please do not type/write in paragraphs – This section is limited to 1200 characters only (inclusive of spaces)</i></p> | <p>I was invited to attend a village meeting to decide whether to continue with the village fete and flower show as the recent decline had been rapid. I have come to love this village and to appreciate its many and varied attributes and wanted to help.</p> <p>I modelled my show idea on a scaled down version of the Wood Fair, which inspired me greatly, having consulted the organiser, David Blake. The concept of a central arena with continuous events, surrounded by stalls and activities was welcomed by both the village and committee almost immediately. The Parish Council was particularly supportive and so the new Broad Chalke Show was created. We have tried to emphasise the local element in everything, including enthusiastic volunteers, while being welcoming to all surrounding villages and valleys. There has been great support and help offered to raise funds for the Salisbury Hospice and our own local clubs and societies. All monies raised will be distributed within two months after the event.</p> <p>We live in a beautiful village, but the Broad Chalke Show will benefit everyone and hopefully provide some additional funds for an important charity to us all and for local needs.</p> |
| How many people will benefit from your project? | Chalke Valley and beyond with SPIRE. |
| <p>How does your project demonstrate a direct link to the local community plan for your area?</p> <p>www.wiltshire.gov.uk/areaboards</p> <p>Please provide a reference/page no.</p> | Not applicable, after discussion with Chairman of Broad Chalke Parish Council |
| To be completed ONLY where town/parish councils are making an application | |
| Is your project one which parish/town councils have powers to raise local taxes to fund? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| Could your project be funded from your reserves? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| Is your project urgent (having to be completed in this financial year? If you answer YES please provide evidence elsewhere on the application form) | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |

Any other information about your project.

The central Arena events will include a dog show, dog agility, a hawk display, ferret racing, Sarum cheer leaders, childrens races , Morris dancers and military working dogs.
 Local trade and local valley stalls, including elements of the BowerChalke Farmers market, may number up to fifty. Several stalls will run small workshops and give short presentations about their skills especially; hawks, ferrets, wood turning, stone masonry, flower arranging, photography, wooden games, spinning and weaving and pottery. Additionally entertainments and activities will include archery, fly fishing demonstrations, laser clay shooting, a lamb pen, pony and trap rides and traditional games like shove half penny, skittles and nail in a bale.

The event is being supported by SPIRE FM for four hours and our local MP, John Glenn hopes to attend with his family in the afternoon. It is highly likely that the ex Miss England, Corporal Kat Hodge from Bulford, may also be able to attend.

The organising and running of the Show is completely voluntary and all proceeds will be dispersed by 30th September as indicated elsewhere in this submission.

3. Management

**How many people are involved in the management of your group/organisation?
 Of these, how many are:**

| | | | | |
|---|-------------|--------------------------------|---------------|--------------------------------|
| Over 50 years | Male | <input type="text" value="1"/> | Female | <input type="text" value="1"/> |
| 25 – 50 years | Male | <input type="text" value="3"/> | Female | <input type="text" value="2"/> |
| Under 25 years | Male | <input type="text"/> | Female | <input type="text"/> |
| Disabled People | Male | <input type="text"/> | Female | <input type="text"/> |
| Black and Minority Ethnic people | Male | <input type="text"/> | Female | <input type="text"/> |

If your project is intended to continue after the Wiltshire Council funding runs out, how will you continue to fund it?

If no funds are forthcoming, it is our intention to target local businesses and individuals to contribute towards the overall costs. We have reduced overheads strictly and have minimized the use of large expensive tents, taking a risk on the weather.

How will you know whether your project has made a difference in the community? What evidence will be collected to enable you to know that the project has made a positive impact on your community and met the local need?

Short feedback surveys will be initiated in September to gauge the opinions for the village and surrounds, done using local broadsheets to stimulate comments. One of the local needs is to provide an enduring community focus, and we believe that this kind of event stimulates that sense of belonging and working together to help others less fortunate.

Have you contacted Charities Information Bureau for help with your application/ to seek other funding?

Yes Date 17 May 2011, phone and e mail
 No

To who have you applied for funding for this project (other than Wiltshire Council)?

Please list with amount applied for and whether you have been successful

| Name of Funder | Amount Applied For | Amount Received |
|------------------------|---------------------------|------------------------|
| Wessex Alarms | £200 | £200 |
| Foyle&Sons Builders | £200 | £125 |
| Darlings Real Dog Food | £200 | £200 |

| | | | |
|---|---|------|-----|
| | Fowler Fortesque | £200 | £50 |
| <p>Have you or do you intend to apply for a grant from another area board within this financial year?</p> <p><i>If yes, please state which one(s).</i></p> | <p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> | | |
| <p>Are you in receipt or anticipating other funding from other Wiltshire Council departments for this project?</p> | <p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> | | |

| 4. Information relating to your last annual accounts (if applicable) | | |
|--|--------|-------|
| Year ending: Not Applicable | Month: | Year: |
| A - Total income: | £ | |
| B - Minus total expenditure: | £ | |
| Surplus/deficit for year: (A minus B) | £ | |
| Free reserves currently held: | £ | |

5. Financial information – If you can claim back V.A.T. please exclude from figures given below

| Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc. | | Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C) | | |
|---|--------------|--|-----|--------------|
| | | | P/C | |
| Marketing and Advertising | £450 | Own fundraising/reserves | | £,0 |
| PA System | £150 | | | £ |
| Tables and chairs rental | £225 | Parish/town council | | £0 |
| Portaloos | £145 | | | £ |
| Entertainment Events | £400 | Trusts/foundations | | £,0 |
| Band and tent hire | £350 | | | £ |
| Arena Events and layouts | £675 | In kind | | £ |
| Insurances | £272 | Sponsors | C | £575 |
| Refreshments | £250 | Other possible sponsors | E | £200 |
| Music | £150 | Stall Pitches, Arena | E | £1050 |
| Teas Area | £245 | Refreshments | E | £630 |
| Pitches set up | £60 | Entertainment Events | E | £350 |
| Total Project Expenditure | £3722 | Total Project Income | | £2805 |

| | |
|---|---|
| Total project income B | £2805 |
| Total project expenditure A | £3722 |
| Project shortfall A – B | £917 |
| Grant sought from Wiltshire Council Area Board | £900 |
| Bank Details | |
| Please give the name of the organisations' bank account e.g. Barclays | Santander 20-01-74 Acct: 37647328 |
| Please give the title name of the organisations' bank account e.g. current | |

6. Supporting information – Please enclose all the following documentation as failure to do so may lead to a delay in your application being considered

Enclosed (please tick)

- Written quotes including the one(s) you are going to use
- Latest inspected/audited accounts or annual report or Income/expenditure budget for current financial year
- Terms of reference/constitution/group rules
- Evidence of ownership/lease of buildings and/or land

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

7. Declaration (on behalf of organisation or group) – I confirm that...

- I have read the funding criteria
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet.
- That any other form of licence or approval for this project has been received prior to submission of this application.
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Safeguarding Adults
 - Public Liability Insurance Equal opportunities
 - Access audit Environmental impact
 - Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Date: 17/05/2011

Position in organisation:

Please return your completed application to the appropriate Area Board Locality Team (see section 3)